



PATENT  
Attorney Docket No. 108.0003-00000  
Customer No. 22882  
Express Mail No EV 321 290 385 US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )

Steven Michael Schein )

Serial No.: 09/605,695 )

Filed: June 28, 2000 )

For: INTELLIGENT MEDIA  
TARGETING SYSTEM AND METHOD )

Group Art Unit: 3622

Examiner: J. Young

Confirmation No.: 6334

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RECEIVED  
AUG 20 2003  
GROUP 3600

Sir:

AMENDMENT

✓ In reply to the Office Action dated February 20, 2003, the period for reply having been extended for three months by a request for extension and fee payment filed concurrently herewith, please amend the application as follows:

Remarks/Arguments begin on page 2 of this paper.

08/19/2003 DTESSEM1 00000054 09605695

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